

## **Genna M. Hurd**

Institute for Policy & Social Research, University of Kansas  
(785) 864-4618 or ghurd@ku.edu

### Education

MUP, Master of Urban Planning, School of Architecture and Urban Design, University of Kansas, Lawrence, Kansas, 1983

BSB, Bachelor of Science in Business, Business and Biology, School of Business, University of Kansas, Lawrence (graduated with Distinction), 1979

### Employment

Research Associate, Institute for Policy & Social Research, University of Kansas, 1988-present

Co-Investigator, KU University Center Project, 2008-present

Co-Director, KCCED, Institute for Policy & Social Research, University of Kansas, 1998-2008

Assistant Director, KCCED, Institute for Public Policy and Business Research, University of Kansas, 1988-98

Research Analyst II/Research Instrument Operator II, Kansas Department of Health and Environment, Water Quality Assessment, Forbes Field, Topeka, 1979-86

### Professional Activities (since 2008, selected)

Educational Association of University Centers (EAUC), Interim Board of Directors, Denver Region, 2009-11; Chair, Bylaws Review Committee, 2010

University Economic Development Association (UEDA), Past-President, 2008-09; President, 2007-08; President Elect, 2006-07; Vice President, 2005-06; Board of Directors, 2004-2009; UEDA Annual Summit on Higher Education and Economic Development Planning Committee, 2005-2009; Committee Chair, 2007; Co-Chair, Bylaws Review Committee, 2008; Awards of Excellence Committee, 2009-11

KU Center for Sustainability, IPSR Sustainability Ambassador, 2009-present

Kansas Economic Policy Conference, presented by the Center for Economic and Business Analysis, IPSR, the University of Kansas, 2005-present

Annual Community Economic Development (CED) Conference, presented by IPSR at KU, the K-State Center for Engagement and Comm. Dev., and the Kansas Dept. of Commerce, 2006-2009

Kansas Association of Regional Development Organizations (KARDO), Non-voting member, representing the KU University Center Project, 2008-present

Finalists Selection Committee, 8 Wonders of Kansas Commerce, Kansas Sampler Foundation, 2008

### Honors and Awards (since 2008, selected)

UEDA Award of Excellence in Public Policy, 2008, for *The Evaluation of the Kansas Department of Commerce*, presented on behalf of the IPSR research team (Justin Marlowe, PI) at the UEDA Summit on Higher Education and Economic Development, St. Petersburg, Fla., November 9-11, 2008

The University of Kansas Team Award, 2008, for the *41<sup>st</sup> Edition Kansas Statistical Abstract*, Team Member and Co-Editor of the *KSA*

### Grants and Research Projects (since 2004, selected)

U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center Project: *KU Entrepreneurship Works for Kansas – Phase II*," Co-I with Wallace Meyer, PI, August 1, 2010 – July 31, 2013, Total Amount \$345,000 (Project Total \$695,382).

U.S. Department of Commerce, EDA Denver Regional Office, "KU University Center Project," Co-I with Wallace Meyer, PI, May 1, 2008 – July 31, 2010, Total Amount \$225,000 (Project Total \$450,000).

Kansas Board of Regents, "Technical Education Expenditures Study," research associate with Donna Ginther, PI, June 1, 2008 – September 8, 2008, Total Amount: \$8,393.

City of Lawrence and Lawrence Chamber of Commerce, Contracts for "Economic Development Research," PI, July 2004 – December 2008, Total Amount: \$66,297.

KU Center for Teaching Excellence, "Focus Groups for CTE's Self-Study and Evaluation," Co-I with Susan Mercer, PI, December 20, 2007 – March 31, 2008, Total Amount: \$4,594.

Kansas NSF EPSCoR (KNE), "IPSR's Evaluation of the Kansas NSF EPSCoR Program," research associate with Steven Maynard-Moody, PI, January 1, 2008 – August 31, 2009, Total Amount: \$57,827.

Kansas, Inc., "Kansas Department of Commerce Evaluation Project", research associate with Justin Marlowe, PI, July 1, 2006 – September 15, 2007, Total Amount: \$153,801.

Kansas, Inc., "Changes in the Kansas Economy: 1985-2006," Co-PI with Charles Krider PI, Apr 2006-June 2006, Amount: \$12,498.

City of Leavenworth, Contract for Economic Development Strategic Planning Assistance, PI with Charles Krider Co-PI, May 2005-Aug 2005, Amount: \$4,365.

Heartland Works, Inc., "Contract for Assessment of the Technical Training Needs of the Lawrence Community," research associate with Charles Krider, PI and Susan Twombly, Co-PI, Nov 2004-April 2005: \$53,835; "Contract for Focus Groups with Students and Administrators," Co-PI with Susan Mercer, PI, Jan 2005-Mar 2005: \$5,368; Total Amount: \$59,203.

Economic Development Administration (EDA), U.S. Department of Commerce, "Kansas Center for Community Economic Development (KCCED)," Grant Renewals for UC Program Years 13-16, Co-PI with Charles Krider, May 2000-June 2004, Year 16 Two-Month Extension: \$15,000; Year 16: \$90,000; Year 15: \$90,420; Year 14: \$100,000; Year 13: \$100,000; Total Amount: \$395,420.

#### Publications and Reports (since 2008, selected)

Welch, Eric and Meg Haller, Public Administration at the University of Illinois at Chicago and Steven Maynard-Moody, **Genna Hurd**, and Larry Hoyle, Institute for Policy & Social Research at the University of Kansas. December 2010. *Evaluation and Assessment of the Kansas NSF EPSCoR Climate Change and Renewable Energy (CCRE) Project: Year One Evaluation Report*, Prepared for the Kansas NSF EPSCoR Program. (Draft Status)

Maynard-Moody, Steven, **Genna Hurd**, and Larry Hoyle. January 2010. *Evaluation of the KNE Program: 2009 Report*, Prepared for the Kansas NSF EPSCoR Program, Institute for Policy & Social Research, University of Kansas.

**Hurd, Genna**, and Laura Stull, Editors. 2010. *Kansas Statistical Abstract 2009, 44<sup>th</sup> Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

**Hurd, Genna**, and Laura Stull, Editors. 2009. *Kansas Statistical Abstract 2008, 43<sup>rd</sup> Edition*. Institute for Policy & Social Research (IPSR), University of Kansas.

**Hurd, Genna** and Xanthippe Wedel. April 2009. *Economic and Demographic Data on the Hispanic-Owned Businesses and Hispanic Population in Kansas*, Technical Report No. 80, Institute for Policy & Social Research, University of Kansas.

Maynard-Moody, Steven, **Genna Hurd**, and Larry Hoyle. January 2009. *IPSR Evaluation of the KNE Program: Preliminary (Draft) Report, January – December 2008*, Report for the Kansas NSF EPSCoR Program, Institute for Policy & Social Research, University of Kansas.

Ginther, Donna, Sarah Frazelle, **Genna Hurd**, and Laura Stull. September 2008. *Technical Education Funding for Kansas and Selected States*, Report for the Kansas Board of Regents, Center for Economic and Business Analysis, Institute for Policy & Social Research, University of Kansas.

**Hurd, Genna**. *The Economic Barometer: A Quarterly Report for the Lawrence Chamber of Commerce*, 4<sup>th</sup> Quarter 2004 (March 2005) – 3<sup>rd</sup> Quarter 2007 (December 2008).