

## Our Keynote Speakers

As associate director of Community Strategies Group at the Aspen Institute, John Molinaro helps lead the program's efforts to build the economic and social viability of communities and regions throughout America, particularly in rural areas. John's work with CSG primarily focuses on supporting the economic success of rural families - especially through community and workforce development, on rural philanthropy as a tool for community development, and on developing more strategic ways to use public and private policy to build rural America. John formerly served as Vice President of West Central Initiative (WCI), a hybrid rural community foundation that also serves as a community development corporation in rural Minnesota. While at WCI John developed pioneering programs linking economic and workforce development to transform the economy of its rural service region. John holds a Masters in Regional Planning from North Dakota State University and a Bachelor of Arts in writing from the University of Pittsburgh. John is a Certified Economic Development Professional and a Certified Housing Development Professional.



Dr. Jerome E. (Jerry) Dobson is Professor of Geography at the University of Kansas, President of the American Geographical Society, and a Fellow of the Royal Geographical Society. Much of his research has focused on global population geography with a special emphasis on the world's most troubled regions. Before moving to Kansas, Dobson held the title of Distinguished Research & Development Staff Member at Oak Ridge National Laboratory, where he led the team that developed the most precise population database ever completed for the whole earth. The resulting LandScan Global Population Database has become the world standard for estimating populations-at-risk to support humanitarian efforts run by the United Nations, United States, and other governments. Dobson is widely recognized as a pioneer of geographic information systems (GIS), having started in 1975, long before GIS was available commercially. He will speak about how GIS can be used to regionalize Kansas.



THE 2007 KANSAS COMMUNITY ECONOMIC DEVELOPMENT CONFERENCE WILL EXPLORE regionalism as an economic driver for rural Kansas. Participants will expand community boundaries and redefine regions, strategically pick issues for cooperation, learn how to enlist new partners and create opportunities and leave with an action strategy for collaboration.

Wednesday, April 11, 2007

9 a.m. – Conference Registration

10 a.m. – Welcome & Expectations

10:15 a.m. – Keynote Address

### Regionalism and the Rural Economy

*Why "going it alone" may mean "going without" and how to do better together*

John Molinaro, Aspen Institute Community Strategies Group, Washington, D.C.

11 a.m. – Plenary Address

### Regionalizing Kansas with GIS

Jerome Dobson, Professor of Geography, University of Kansas and President of the American Geographical Society

11:30 a.m. – Noodling Time - Reflections

12 p.m. – Lunch (noodling continues over lunch)

1 p.m. – Afternoon Plenary Panel

### Kansas Success Stories

*Reaching Beyond our Boundaries*

John Molinaro, Moderator

Judy Billings, Chair, Partnership Team, Freedom's Frontier National Heritage Area and Director, Lawrence Convention & Visitors Bureau

Doyle Rahjes, Steering Committee, Discover Phillips County and Trustee, Dane G. Hansen Foundation

Roger Hrabe, President, wKREDA and Director, Rooks County Economic Development

2:30 p.m. – Break

3 p.m. – Team Noodling

4 p.m. – Explore Downtown Lindsborg

5:30 p.m. – Networking Event at the Birger Sandzén Memorial Gallery

*Sponsored by the Kansas Department of Commerce. Come join us for Kansas foods and beverages in a relaxing venue while networking with resource providers regarding programs, assistance and collaborative opportunities.*

7:30 p.m. – Event Closing

Thursday, April 12, 2007

7 a.m. – Networking Breakfast

8 a.m. – Announcements & Questions

8:15 a.m. – Plenary Address

### State-Level Tools to Address Rural Economies

Ray Hammarlund, Director of Agriculture Marketing and Community Development, Kansas Department of Commerce

8:45 a.m. – Morning Panel

### Opportunities Gained Through Regional Efforts

Marcia Walsh, Chief Operating Officer, Community Hospital, Onaga

Dan Kahl, Extension Liaison, K-State Center for Engagement and Community Development

9:15 a.m. – Action Planning

Facilitators:

Charles Krider, Professor, School of Business, the University of Kansas

David Procter, Director, K-State Center for Engagement and Community Development

10:30 a.m. – Break

10:45 a.m. – Finish Up: Refine & Report

12 p.m. – Lunch & Closing

### Go Forth & Accomplish

Charles Krider and David Procter

1:30 p.m. – Adjourn

A block of rooms has been reserved for conference participants at the following hotels:

The Swedish Country Inn Lindsborg, KS Phone: (785) 227-2985 Rate: \$71	Viking Motel Lindsborg, KS Phone: (785) 227-3336 Rate: \$49-\$56
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Please reference the KCCED Conference when making your reservation directly with the hotel.

Kansas State University is committed to making program activities accessible to all participants. If you have special requirements due to disabilities or dietary restrictions, indicate your needs on the registration form or contact:

Debbie Hagenmaier,  
Program Coordinator  
Phone: (785) 532-2560

Please contact Debbie by March 21, 2007. After this date, we will make every effort to provide assistance, but cannot guarantee that requested services will be available.

If you must cancel your registration, please do so as soon as possible. Substitutions are encouraged. A full refund, less a \$25 processing fee, will be made if cancellation is received by the Division of Continuing Education by 5 p.m. on April 4. After that date, due to guarantees we must give to vendors, refunds are not available.

## Sponsors

### Conference Sponsors

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NetWork Kansas

Smoky Valley Development Company

wKREDA (western Kansas Rural Economic  
Development Alliance)

League of Kansas Municipalities

### Local Host

City of Lindsborg  
Lindsborg Chamber/CVB

## Additional Information

Contact: Genna Hurd, KCCED/IPSR/KU  
Phone: (785) 864-3701  
E-mail: ghurd@ku.edu  
Web site: [www.ipsr.ku.edu/conferen/kcced](http://www.ipsr.ku.edu/conferen/kcced)

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300-04

# A Time of Change, A Time for Change: Regionalism for Rural Kansas



## 19th Annual Community Economic Development Conference

April 11–12, 2007

Messiah Lutheran Church  
402 N. 1st Street  
Lindsborg, Kansas

### Presented by:

Institute for Policy & Social Research,  
The University of Kansas  
K-State Center for Engagement  
and Community Development  
Kansas Department of Commerce

**KANSAS**  
as big as you think<sup>SM</sup>

For more information on conference speakers and  
sponsors, please visit the conference web site at:  
[www.ipsr.ku.edu/conferen/kcced](http://www.ipsr.ku.edu/conferen/kcced).

## Registration

Please return all registrations by April 4, 2007.

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Registration Fee:

\_\_\_ \$85 (\$95 after April 4)

\_\_\_ \$75 (groups of 3 or more, \$85 after April 4)

Others registering in your group: \_\_\_\_\_

Check if you will attend:

\_\_\_ Lunch, April 11

\_\_\_ Breakfast, April 12

\_\_\_ Networking Event, April 11

\_\_\_ Lunch, April 12

### Method of Payment

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Please make checks payable to: Kansas State University  
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### Registration Options

- Online at: [www.ipsr.ku.edu/conferen/kcced](http://www.ipsr.ku.edu/conferen/kcced)
- Fax: (785) 532-2422
- Call: (800) 432-8222 or (785) 532-5569
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